



SEO Intern

Distant Village Packaging is an exciting and rapidly growing international company specializing in custom hand-made packaging for specialty businesses. Distant Village Packaging focuses on eco-friendly and sustainable development and is a passionate contributor toward the betterment of the local communities and people we work with.

We are actively seeking the right candidate to join our team as a part-time **SEO Intern** with an emphasis in Search Engine Optimization at our office and showroom in Chicago. We offer a friendly and supportive working environment in which you will be challenged, valued, and encouraged to grow with our company.

Responsibilities include:

- Becoming familiar with Distant Village as a whole and the voice of the company
- Recommending and implementing ways to increase website traffic and conversion
- Recommending and implementing SEO strategies
- Improve rankings in various Search Engines like Google, Yahoo & MSN
- Performing keyword research & analysis for better ranking

Requirements:

- Proficiency in Microsoft Office: Word and Excel
- Understanding of SEO metrics and marketing definitions and click-through rates
- Resourceful and quick learner
- Passionate about sustainability and Corporate Social Responsibility
- Experience with sustainable online communities a plus (e.g., Treehugger.com, Idealist.org, Green America, etc.)

Benefits:

- Academic credit as applicable
- Hands on experience in Search Engine Optimization
- Great working experience for your resume
- Being a part of a growing small business
- Learning from a leader in sustainable business and innovation

For immediate consideration please send resume to jobs@distantvillage.com, with subject "SEO Intern." Internship hours are flexible although minimum of 20 hours per week commitment is preferred. This is an unpaid internship.