



BRADEN SUTPHIN
I N K C O M P A N Y

THE COLOR OF LEADERSHIP
SHEETFED | HEATSET | FLEXO

EP UV COATABLE INKS

PRODUCT APPLICATION

Earth Pride UV Coatable inks are designed for the commercial sheetfed and folding carton printer who wants one ink line for multiple applications.

PRODUCT FEATURES AND BENEFITS

- *Formulated with a special blend of vegetable oils, the Earth Pride UV coatable inks offer low levels of Volatile Organic Compounds (VOCs).*
- *Inks have exceptional press stability, provide high gloss and excellent scuff and rub resistance on a variety of label and board substrates without the need for a topcoat.*
- *Inks are suitable for a wide variety of paper substrates, as well as synthetic and foil stocks¹.*
- *The inks' moderate lightfastness makes them ideal for folding carton and label applications (Ultra-lightfast pigments are available).*
- *Inks are laser safe on all laser approved stock. Refer to our "Laser Bulletin" for printing procedures and recommendations.*
- *Compatible with most coating and lamination processes.*
- *The inks are press-ready — additives are rarely necessary. However, if faster drying is required, Litho Dry (601V12342) may be added press-side (use: 1/4 to 1/2 ounce per pound of ink if necessary).*

TECHNICAL INFORMATION

Process ink shades comply with the specifications set forth for SWOP, GRACoL and ISO 2846.

Earth Pride UV Coatable mixing bases contain bleed resistant pigments to meet the requirements of printing designed to be solvent laminated, UV coated, aqueous coated or foil stamped. Due to the nature of the automotive-type pigments used in the Earth Pride UV Coatable, some inks matched with these special pigments may not match perfectly to the Pantone Color Guide or to custom blended color swatches.

¹ *Recommend pre-test on actual substrate prior to printing.*

Disclaimer: The technical information presented on our data sheets is correct to the best of our knowledge. Due to variations in stocks and other variables in the printing process beyond the control of the ink maker, we recommend the product be tested before application. Final determination for the performance is the sole responsibility of the user. The data presented is not to be interpreted as a warranty or guarantee as conditions of application could affect performance.

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Contact Braden Sutphin at 800.289.6872 to place an order. You can also visit www.bsink.com to learn more about our products and services or to find a location nearest you.