



Web Marketing Intern

Distant Village Packaging is an exciting and rapidly growing international company specializing in the custom hand-made packaging for specialty businesses. Distant Village Packaging focuses on eco-friendly and sustainable development and is a passionate contributor toward the betterment of the local communities and artisans we work with.

We are actively seeking the right candidate to join our team as a part-time **Web Marketing Intern** at our office and showroom in Chicago. We offer a friendly and supportive working environment in which you will be challenged, valued, and encouraged to grow with our company.

Responsibilities include:

- Develop keywords for Google AdWords & SEO
- Generate compelling web content
- Increase website traffic using SEO strategy
- Web 2.0 Marketing, including online postings, blogging, etc.
- Measure and report website traffic and stats using Google Analytics
- Manage online directory listings

Requirements:

- Advanced Experience with Web 2.0 Technology (e.g., Blogging, LinkedIn, Google Analytics, Twitter, etc.)
- Experience with Sustainable Online Communities Preferred (e.g., Treehugger.com, Idealist.com, Green America, etc)
- Proficiency in Microsoft Office: Word, Excel, PowerPoint
- SEO experience and knowledge
- Resourceful and Quick Learner
- Passionate about Sustainability and Corporate Social Responsibility
- Excellent written and verbal communication skills

Description:

- Academic credit provided where applicable
- Professional development & guidance
- Hands-on, strategic responsibilities
- Unpaid
- Flexible hours (16-20 per week)
- Sustainability training provided as well as networking with green businesses

For immediate consideration please send resume to jobs@distantvillage.com, with subject Web Marketing Intern.